

Volunteer Canvassing Guide

Purpose of Canvassing

Canvassing is one of the most powerful ways we raise awareness, connect with Utah families, and collect signatures for our petition. Every conversation helps shine a light on the child abuse crisis and builds momentum for change.

What to Do as a Canvasser

1. Be Prepared

- Bring signature sheets, flyers, and plenty of **blue or black pens** (no pencils).
- A clipboard is very helpful to keep forms steady and professional.
- Wear comfortable clothing and shoes.
- Dress neatly as a representative of the movement — casual but respectful (think community event, not workout gear). A simple shirt and jeans or a sundress with flats works well. Avoid political logos or controversial imagery.
- Carry water and stay positive—it shows!

2. Start Conversations

- Be approachable and friendly.
- Introduce yourself and explain briefly:
“I’m volunteering with StopUtahChildAbuse.com. We’re working to strengthen protections for kids in Utah, and I’d love your support by signing this petition.”
- Keep it short and focused on protecting children.

3. Collect Signatures

- Make sure each person fills out their information clearly and completely.
- Keep forms neat and safe.
- Encourage people to also sign online at StopUtahChildAbuse.com.

4. Distribute Flyers

- Hand flyers to those who want more info.
- Encourage them to share with friends, family, and neighbors.

5. End with Gratitude

- Always thank people for their time, whether they sign or not.
- A kind interaction builds goodwill for the movement.

Safety & Respect Guidelines

- Be courteous and respectful at all times.
- Do not engage in arguments—move on politely if someone is not interested.
- Respect private property and posted rules.
- Stay safe by canvassing with a buddy or group when possible.

After Canvassing

- Return signed forms to your county leader at the designated meet-up or submit them electronically if arranged.
- Share updates with your team: how many signatures collected, conversations had, and what worked well.